



## Internet Access Solution

DATANET.CO.UK Case Study - Kintetsu World Express

### Company Background

Kintetsu World Express, Inc is a member of the Kintetsu group and specialises in transportation and logistics. It began operation in 1948 and today it's 64 companies provide freight forwarding by land, sea and air worldwide with a presence in 35 countries, 171 cities and over 330 offices.

The company endeavours to create new values and optimal environments through its provision of cargo logistics services in order to contribute to the development of a global community together with it's clients, shareholders and employees.

Kintetsu's global network spans Asia, Australia, Europe, Africa and the Americas, employing 5,700 worldwide. Kintetsu World Express (KWE) provides total logistics and distribution services across the globe including international air forwarding, ocean freight forwarding and third party logistics services.

### Customer Issue

KWE has seven sites in the UK at London Heathrow, Bracknell, Newport, East Midlands Airport, Manchester, Newcastle and Glasgow. KWE already had an existing frame relay infrastructure, which connected the seven sites. However, it was looking to find an alternative solution that could provide it with a faster, more cost effective connection.

KWE realised that by installing ADSL connections it could gain faster Internet speeds throughout its seven sites in the UK, but for a less expensive cost. As its existing service provider couldn't offer this solution, KWE began to look into alternative ISPs.

### The Solution

KWE looked to Datanet to provide a solution that would ensure fast DSL connections for its UK sites. "Datanet provide KWE with ADSL connections with greater bandwidth, reducing costs, whilst gaining faster connections that we can depend on," explains KWE's IT WAN and Security Specialist Neil Wragg.

Datanet is now providing seamless communication between all of KWE's UK sites. The company has also been able to lower costs further by reducing the number of disparate systems across the UK and integrating servers and applications into a central site, which is based at Heathrow.

Datanet's ADSL service is a fully routed multi-user service for the business user who requires high-speed broadband connectivity, with speeds up to 2Mb. Datanet ADSL services are not capped or time restricted which is ideal for companies such as KWE.

"Datanet provide KWE with fast communications that we can depend on, which has meant that we can introduce new projects into all of our European offices with less travelling for our staff," enthuses Wragg. "This means we can monitor and support all of our critical data systems across the region from a central location."

"Datanet's ADSL lines are very reliable and have exceeded our expectations," adds Wragg. "The cost of Datanet's service is a fraction of the frame relay technology KWE was previously using but offer much faster line speeds. Datanet's technical support has always been available to assist KWE with new projects and we are looking to upgrading to Datanet's SDSL service in the future."